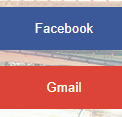
Colour scheme:

This is the colour scheme is what the website would look like and what colours have been chose and what reasons these colours were decided.

Black and white is used in terms of helping the user in readability, mainly dark fonts on light backgrounds



Washouts – this is used when the background images is to bright, and effects readability, and in reference to the above example of light and dark themes this also at the same time creates a main point of view for the user



Social media sites such as Facebook and Gmail are coloured according to their colours for one very good reason, “sense of place/home” because everyone knows that Facebook is blue and Gmail is red. And colours are a way of knowing things.

## Colours for user types

Main start-up colours: The sites actual colours. (User has not logged in). Orange is the colour of choice for the main theme of the website e.g. Facebook is blue.

Visible when a business logs in

Visible when a admin logs in

Admin – would be same as the start-up colours, as the user intends to login to edit the site. The theme can also be seen on items e.g. buttons

Visible when a no user has logged in

Visible when a student logs in

Visible when a tourist logs in

Business – The reason the colour blue was chosen was because firstly Business starts with a “B” and so does Blue, blue was also chosen because it can be considered calming.

Student – Red is a furious/active colour and can relate more closely to Students, as most students are the most active due to beginning of their lives.

Tourist – will be yellow because it was a decision made by our senior developer, but also because is yellow can be considered as travel and adventure. Yellow can be considered to be like the sun which is open wide and big, just like seeing the world and different places as tourists tend to do.

## snText Fields:



Use of a light background and text which is grey to show what should be typed, the colour is chosen as it is a “hint” for the user

## Common website button:

(buttons are similar in nature to the website colours (start-up colours))

 when the button is shown and no interaction is made to the button. (interactions include clicking and hovering) returns nothing but a solid colour

Details:

* Hex colour: #f9a506
* Category: Orange (Orange)

This colour is the main theme mostly through the website

Interactions:

(when interactions are made such as clicking and hovering)

 the button example here which is the same for all buttons no matter the colour has a slight fade away like interaction, where the background is slightly appearing when the mouse hovers.